

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
951978-1	09/30/12	September 2012	08/27/12 - 09/25/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

Flight Dates	Order #	Alt Order #
09/19/12 - 09/25/12	951978	06315331

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/19/12	09/21/12	4:30a-5a	430a-5a	--WTF--	:30	3	\$40.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	4:43 AM	4:30a-5a	430a-5a	:30	AWTV091801H	\$40.00 NM
2	WPBF	Th	09/20/12	4:55 AM	4:30a-5a	430a-5a	:30	AWTV091801H	\$40.00 NM
3	WPBF	F	09/21/12	4:56 AM	4:30a-5a	430a-5a	:30	AWTV091801H	\$40.00 NM
2	09/24/12	09/25/12	4:30a-5a	430a-5a	MT-----	:30	2	\$40.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	4:43 AM	4:30a-5a	430a-5a	:30	AWTV091801H	\$40.00 NM
2	WPBF	Tu	09/25/12	4:37 AM	4:30a-5a	430a-5a	:30	AWTV091801H	\$40.00 NM
5	09/19/12	09/21/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	3	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/19/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV091801H	\$150.00 NM
1	WPBF	Th	09/20/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV091801H	\$150.00 NM
3	WPBF	F	09/21/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV091801H	\$150.00 NM
6	09/24/12	09/25/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	2	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV091801H	\$150.00 NM
1	WPBF	Tu	09/25/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV091801H	\$150.00 NM
7	09/19/12	09/21/12	Dr. Oz M-F 9-10a	9-10a	--WTF--	:30	3	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/19/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091801H	\$160.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
951978-1	09/30/12	September 2012	08/27/12 - 09/25/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/19/12	09/21/12	Dr. Oz M-F 9-10a	9-10a	--WTF--	:30	3	\$160.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	09/20/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091801H	\$160.00 NM
1	WPBF	F	09/21/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091801H	\$160.00 NM
8	09/24/12	09/25/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MT-----	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	9:15 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091801H	\$160.00 NM
2	WPBF	Tu	09/25/12	9:56 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091801H	\$160.00 NM
10	09/25/12	09/25/12	The View	11A-12PM	-1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12		The View	11A-12PM	:00		\$350.00 NM
Credited									
11	09/21/12	09/21/12	M-F 5pm News	5-6pm	----1--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	----1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	5:55 PM	M-F 5pm News	5-6pm	:30	AWTV091801H	\$350.00 NM
12	09/24/12	09/24/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	7:15 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV091801H	\$750.00 NM
13	09/20/12	09/20/12	Jeopardy	7:30-8PM	---1---	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	---1---	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
Credited									
14	09/22/12	09/22/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$65.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----1-	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	5:28 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV091801H	\$65.00 NM
15	09/23/12	09/23/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	6:40 PM	Sun 630pm News	630-7pm	:30	AWTV091801H	\$325.00 NM
16	09/19/12	09/21/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	3	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
951978-1	09/30/12	September 2012	08/27/12 - 09/25/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/19/12	09/21/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	3	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
	09/17/12	09/23/12	--WTF--				3	\$180.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/19/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV091801H	\$180.00 NM
1	WPBF	Th	09/20/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV091801H	\$180.00 NM
3	WPBF	F	09/21/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV091801H	\$180.00 NM
17	09/24/12	09/25/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	2	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MT-----	2	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV091801H	\$180.00 NM
1	WPBF	Tu	09/25/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV091801H	\$180.00 NM
18	09/19/12	09/21/12	The View	11A-12PM	--W-F--	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--W-F--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	11:32 AM	The View	11A-12PM	:30	AWTV091801H	\$700.00 NM
19	09/24/12	09/25/12	Good Morning America	7-9AM	MT-----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MT-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	7:50 AM	Good Morning America	7-9AM	:30	AWTV091801H	\$500.00 NM
20	09/23/12	09/23/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	8:23 AM	Sun 8-9am News	Sun 8-9am	:30	AWTV091801H	\$225.00 NM
21	09/24/12	09/25/12	Jimmy Kimmel	12:06-01:06AM	MT-----	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MT-----	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	12:36 AM	Jimmy Kimmel	12:06-01:06AM	:30	AWTV091801H	\$70.00 NM
Total Spots							28		

Payment Terms 30 Days

Gross Total	\$5,635.00
Agency Commission	\$845.25
Net Amount Due	\$4,789.75